



# Partnership Guide





*Peoria's*  
**ALL AMERICAN  
FESTIVAL**



**City of Peoria, AZ**





## ALL AMERICAN FESTIVAL

**Location:** Peoria Sports Complex, 16101 N 83rd Ave, Peoria, AZ 85382

**Date:** July 4, 2023

**Time:** 5 - 10 p.m.

**Estimated Attendance:** 10,000 – 17,000

**Event Attractions:** Live music, fireworks show, corn hole tournament, food & beverage vendors, & VIP options.

## PARTNERSHIP OPPORTUNITY

**Presenting Partner - \$4,500**

- Category exclusivity
- Onsite booth activation
- Display company banner (*Up to four banners*)
- Logo rotated on scoreboard
- Live public acknowledgement during event (*Up to four mentions*)
- Naming rights and partnership recognition at water zone
- Logo placement on event promotional material (*Flyer, Poster, and Program*)
- Partnership recognition on pre-event social media posts
- Partnership recognition on event landing page
- Partnership recognition in Community Newsletters
- Partnership recognition on press release

**Community Partner - \$3,000**

- Onsite booth activation
- Live public acknowledgement during event (*Up to two mentions*)
- Logo rotated on scoreboard
- Display company banner (*Up to two banners*)
- Logo placement on event program
- Partnership recognition on event landing page
- Logo placement on Peoria Sports Complex Community Events Page

**Business Booth - \$500**

- Booth at event where a table and two chairs are provided.
- Opportunity to market your organization.



# HALLOWEEN MONSTER BASH



City of Peoria, AZ



## HALLOWEEN MONSTER BASH

**Location:** Peoria Sports Complex, 16101 N 83rd Ave, Peoria, AZ 85382

**Date:** October 28, 2023

**Time:** 5 - 9 p.m.

**Estimated Attendance:** 8,000 – 10,000

**Event Attractions:** Monster March costume contest, trick-or-treating, interactive activities for kids, live entertainment, inflatables, rides, food & beverage vendors.

## PARTNERSHIP OPPORTUNITY

**Presenting Partner - \$4,500**

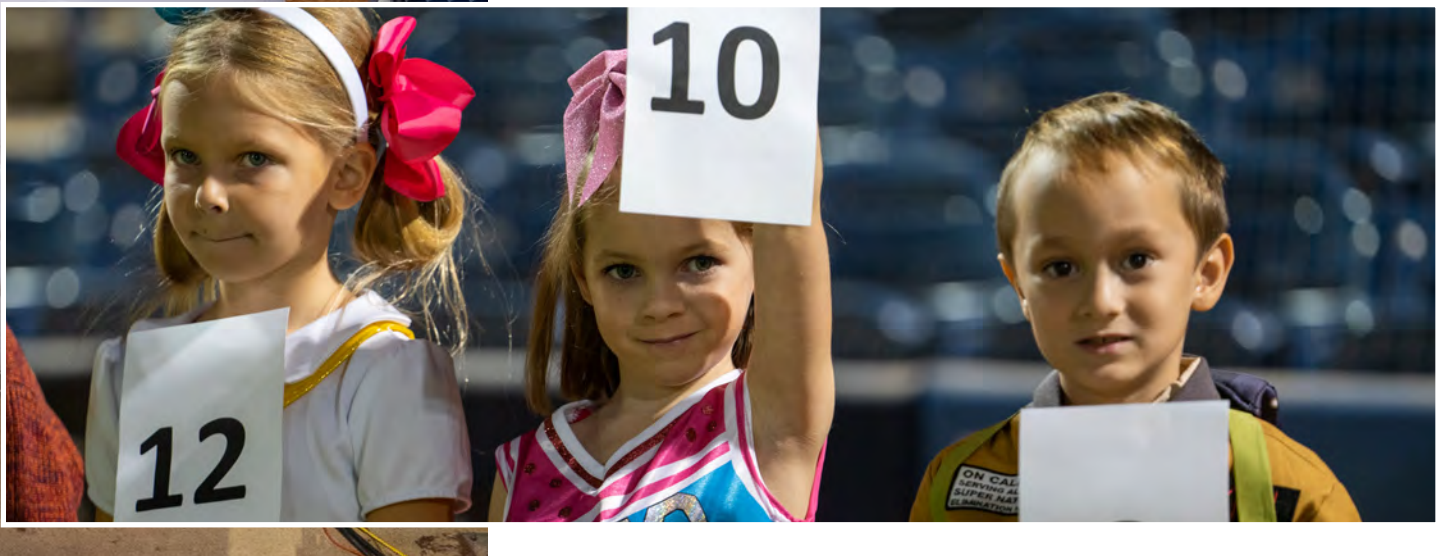
- Category exclusivity
- Onsite booth activation
- Display company banner (*Up to four banners*)
- Logo rotated on scoreboard
- Live public acknowledgement during event (*Up to four mentions*)
- Halloween bags to include partner logo (or provide insert for bag)
- Logo placement on event promotional material (Flyer, Poster, & Program)
- Partnership recognition on pre-event social media posts
- Partnership recognition on event landing page
- Partnership recognition in Community Newsletters
- Partnership recognition on press release
- Logo placement on Peoria Sports Complex Marquee
- Logo placement in Peoria Now
- Logo placement on Peoria Sports Complex Community Events Page

**Community Partner - \$3,000**

- Onsite booth activation
- Live public acknowledgement during event (*Up to two mentions*)
- Logo rotated on scoreboard
- Display company banner (*Up to two banners*)
- Logo placement on event program
- Partnership recognition on event landing page
- Logo placement on Peoria Sports Complex Community Events page

**Business Booth - \$500**

- Booth at event where a table and two chairs are provided.
- Opportunity to market your organization.





47th ANNUAL

dOLLY sanchez

# EASTER

celebration



City of Peoria, AZ





# DOLLY SANCHEZ EASTER CELEBRATION

**Location:** Peoria Sports Complex, 16101 N 83rd Ave, Peoria, AZ 85382

**Date:** March 30, 2024

**Time:** 8 a.m. - 12 p.m.

**Estimated Attendance:** 8,000 – 10,000

**Event Attractions:** Cottontail Lane; Easter eggs, candy, and goodies. Meet-and-greets with Mr. & Mrs. Bunny, inflatables, rides, live entertainment, interactive activities for kids.

## PARTNERSHIP OPPORTUNITY

**Presenting Partner - \$4,500**

- Category exclusivity
- Onsite booth activation
- Display company banner (Up to four banners)
- Logo rotated on scoreboard
- Live public acknowledgement during event (Up to four mentions)
- Logo placement on event promotional material (Flyer, Poster, & Program)
- Partnership recognition on pre-event social media posts
- Partnership recognition on event landing page
- Partnership recognition in Community Newsletters
- Partnership recognition on press release
- Logo placement on Peoria Sports Complex Marquee
- Logo placement on Peoria Sports Complex Community Events Page

**Community Partner - \$3,000**

- Onsite booth activation
- Live public acknowledgement during event (*Up to two mentions*)
- Logo rotated on scoreboard
- Display company banner (*Up to two banners*)
- Logo placement on event program
- Logo placement on Peoria Sports Complex Community Events Page
- Partnership recognition on event landing page

**Business Booth - \$500**

- Booth at event where a table and two chairs are provided.
- Opportunity to market your organization.



# TREEECTA

Become an onsite vendor to  
**ALL THREE (3)** community events!

**\$1,200**

## 1 ANNUAL DOLLY SANCHEZ EASTER CELEBRATION

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16101 N 83rd Ave, Peoria, AZ 85382

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## 2 ALL AMERICAN FESTIVAL

**Location:** Peoria Sports Complex  
16101 N 83rd Ave, Peoria, AZ 85382

**Date:** July 4, 2023

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**Event Attractions:** Live music, fireworks show, corn hole tournament, food & beverage vendors, & VIP options.

## 3 HALLOWEEN MONSTER BASH

**Location:** Peoria Sports Complex  
16101 N 83rd Ave, Peoria, AZ 85382

**Date:** October 28, 2023

**Time:** 5 - 9 p.m.

**Estimated Attendance:** 8,000 – 10,000

**Main Attraction:** Parade of Costumes

**Special Attractions:** Monster march costume contest, Trick-or-treating, Interactive activities for kids, Live entertainment, Inflatables, Rides, Food & beverage vendors.

**City of Peoria, AZ**



# SOCIAL MEDIA



City of Peoria  
**@cityofpeoriaaz**  
12K + followers

Peoria Sports Complex  
**@peoriasportscomplex**  
13k+ followers

Peoria Arts and Events  
**@PeoriaAZArts**  
2.3k + followers



City of Peoria  
**@peoriaaz**  
8k + followers

Peoria Sports Complex  
**@peoriasportscom**  
2k + followers



City of Peoria  
**@peoriaazcam**  
2k + followers

Peoria Sports Complex  
**@peoriasportscom**  
2k + followers

Peoria Arts and Events  
**@PeoriaAZArts**  
1.5k + followers



**Digital Peoria**  
366 Subscribers



42k followers



3k + followers

**PeoriaNOW:** 50,000 newsletter recipients

**GetActive:** 67,000 copies are printed and distributed 4 times a year



***Don't see what you're looking for?***  
Contact us to learn how we can create a custom partnership bundle that best fits the needs and goals of your company

**CONTACT**

623-773-8700  
[peoriasportscomplex@peoriaaz.gov](mailto:peoriasportscomplex@peoriaaz.gov)

**City of Peoria, AZ**